

# Weekly Market Commentary

## April 13, 2020



### The Markets

Why is the stock market doing so well when the COVID-19 pandemic has yet to peak?

At the end of last week, the *Centers for Disease Control and Prevention* reported the United States remains in the acceleration phase of the coronavirus pandemic. This phase ends when new cases of COVID-19 level off. The next phase should be a period of deceleration, and the number of cases should decline.

There are several different models estimating when a peak may occur, and estimates vary from state to state, according to Sean McMinn of *NPR*. For instance, the model cited by the White House is from *The Institute for Health Metrics and Evaluation at the University of Washington*. It assumes social distancing measures will stay in place through the end of May. In this circumstance:

- New York may have peaked April 9
- California may peak April 15
- Pennsylvania on April 17
- Texas on April 28
- North Dakota on April 30
- Wyoming on May 2

All other states have peaked or are projected to peak on or before May 2, 2020.

Despite estimates suggesting the virus will continue to spread and businesses may not reopen fully until the end of May, U.S. stock markets moved significantly higher last week. Al Root of *Barron's* reported:

“The S&P 500 index rose 12 percent...its best week since 1974 – and finished 25 percent off its March low. The corresponding gain for the Dow Jones Industrial Average was 13 percent, up 27.8 percent from its low. The Nasdaq Composite jumped 10.6 percent, raising it 23 percent off its low.”

Many factors affect U.S. stock market performance, including company fundamentals (how companies perform), investor sentiment (what investors think), consumer sentiment (what consumers think), monetary policy (what the Federal Reserve does), and fiscal policy (what the federal government does). The driver supporting stock market performance last week was Federal Reserve monetary policy. *Axios* explained:

“The Federal Reserve announced Thursday it will support the coronavirus-hit economy with up to \$2.3 trillion in loans to businesses, state and city governments...The slew of new Fed programs comes as economic conditions deteriorate at an unprecedented pace...and another 6.6 million Americans filed for unemployment benefits this week.”

There continues to be uncertainty about how the U.S. economy will recover. As a result, we are likely to see markets remain volatile.

Data as of 4/9/20	1-Week	Y-T-D	1-Year	3-Year	5-Year	10-Year
Standard & Poor's 500 (Domestic Stocks)	12.1%	-13.7%	-3.1%	5.8%	5.9%	8.9%
Dow Jones Global ex-U.S.	8.0	-21.3	-16.8	-3.2	-2.8	-0.1
10-year Treasury Note (Yield Only)	0.7	NA	2.5	2.4	2.0	3.9
Gold (per ounce)	4.2	10.4	29.0	10.4	7.1	3.8
Bloomberg Commodity Index	2.1	-21.5	-23.2	-9.6	-8.5	-7.3

S&P 500, Dow Jones Global ex-US, Gold, Bloomberg Commodity Index returns exclude reinvested dividends (gold does not pay a dividend) and the three-, five-, and 10-year returns are annualized; and the 10-year Treasury Note is simply the yield at the close of the day on each of the historical time periods. Sources: Yahoo! Finance, MarketWatch, djindexes.com, London Bullion Market Association.  
Past performance is no guarantee of future results. Indices are unmanaged and cannot be invested into directly. N/A means not applicable.

## BOREDOM SPARKS CREATIVITY.

Early last year, *Time Magazine* cited a study that found boredom may trigger creativity. *Time* explained, “In the study, people who had gone through a boredom inducing task – methodically sorting a bowl of beans by color, one by one – later performed better on an idea-generating task than peers who first created an interesting craft activity.”

Recent social media and news reports are providing anecdotal evidence that supports the idea. For example, people are:

- **Creating art galleries for pets.** A couple of bored 30-year-olds built a mini art gallery for their pet gerbils while on quarantine. The *Good News Network* reported, “The tiny space was furnished with carefully curated rodent-themed takes on classic works of art – including the ‘Mousa Lisa.’”
- **Playing real-life versions of children’s games.** In Wales, a nursing home has seniors practicing social distancing while playing a real-life version of Hungry, Hungry Hippos. “Instead of using hippo mouths to capture the plastic balls, however, the women brandished baskets on sticks...,” reported *Good News Network*.
- **Transforming their homes.** One clever person transformed glass patio doors into stained glass using painters tape and washable markers, reported *BoredPanda*.
- **Cooking together.** Quarantine cooking clubs are catching on. For instance, one club, “...assigns a new dish every weekend; a last meal of one of the celebrities who has been a guest on the James Beard Award nominated podcast, *Your Last Meal*,” reported the *MyNorthwest* podcast.

If you’re looking for something to do, the *J. Paul Getty Museum (The Getty)* in Los Angeles recently asked their followers to select a favorite work of art from their collection and re-create it using three everyday household items. The museum’s blog reported on the results so far:

“You’ve re-created Jeff Koons using a pile of socks, restaged Jacques-Louis David with a fleece blanket and duct tape, and MacGyvered costumes out of towels, pillows, scarves, shower caps, coffee filters, bubble wrap, and – of course – toilet paper and toilet [paper] rolls.”

## Weekly Focus – Think About It

“I wanted a perfect ending. Now I've learned, the hard way, that some poems don't rhyme, and some stories don't have a clear beginning, middle, and end. Life is about not knowing, having to change, taking the moment and making the best of it, without knowing what's going to happen next.”

--Gilda Radner, Comedian

Best regards,

**Paul**

Paul T. Sullivan, AIF®  
President

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  - All indexes referenced are unmanaged. The volatility of indexes could be materially different from that of a client's portfolio. Unmanaged index returns do not reflect fees, expenses, or sales charges. Index performance is not indicative of the performance of any investment. You cannot invest directly in an index.
  - The Dow Jones Global ex-U.S. Index covers approximately 95% of the market capitalization of the 45 developed and emerging countries included in the Index.
  - The 10-year Treasury Note represents debt owed by the United States Treasury to the public. Since the U.S. Government is seen as a risk-free borrower, investors use the 10-year Treasury Note as a benchmark for the long-term bond market.
  - Gold represents the afternoon gold price as reported by the London Bullion Market Association. The gold price is set twice daily by the London Gold Fixing Company at 10:30 and 15:00 and is expressed in U.S. dollars per fine troy ounce.
  - The Bloomberg Commodity Index is designed to be a highly liquid and diversified benchmark for the commodity futures market. The Index is composed of futures contracts on 19 physical commodities and was launched on July 14, 1998.
  - The DJ Equity All REIT Total Return Index measures the total return performance of the equity subcategory of the Real Estate Investment Trust (REIT) industry as calculated by Dow Jones.
  - The Dow Jones Industrial Average (DJIA), commonly known as "The Dow," is an index representing 30 stock of companies maintained and reviewed by the editors of The Wall Street Journal.
  - The NASDAQ Composite is an unmanaged index of securities traded on the NASDAQ system.
  - International investing involves special risks such as currency fluctuation and political instability and may not be suitable for all investors. These risks are often heightened for investments in emerging markets.
  - Yahoo! Finance is the source for any reference to the performance of an index between two specific periods.
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